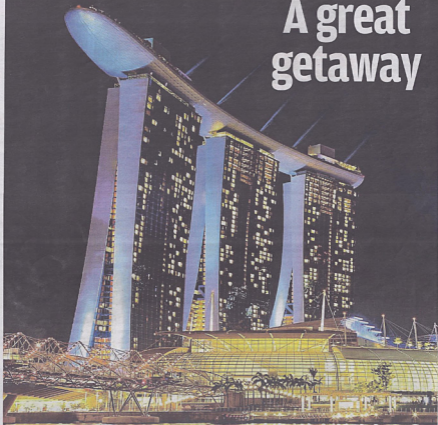


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For a fun-filled family holiday

Gotta LovethatBag



StarSpecial, Thursday 16 May 2013 YOUR SINGAPORE 7

Gotta LovethatBag

LovethatBag events feature a wide collection of over 2,000 authentic designer bags, on sale at attractive prices.



ESTABLISHED in 2009, LovethatBag is Asia's leading mass-sale luxury label event company. LovethatBag is well known for organising multi-brand mass sales, and each LovethatBag event features a wide collection of over 2,000 authentic designer bags, on sale at attractive prices.

The events are held at high-end exhibition halls in hotels, country clubs and exhibition centre and require meticulous planning.

The people behind LovethatBag's success are CEOs Adrian Yu and Angelina Tay. The head of the company, Yu is one of Singapore's top leaders.

Co-director Tay has a knack for spotting the next business trend. Her love for designer bags paved the road to LovethatBag's launch.

Today, the company boasts a collection of awards dating back to 2009, when the company was first founded.

To create a more personalised shopping experience, the

company launched its official LovethatBag Gold Members Club, an exclusive society of celebrity and high-end shoppers.

Gold Members enjoy bigger discounts and first-class access to the Gold Members lounge. Other blue ribbon benefits include the well-known LovethatBag buy-back programme and the bag repair warranty the company is famous for.

Each LovethatBag event draws approximately 5,000 people to its doors. To fulfil the demand for designer bags, the company has recently announced an extension in the duration of each sale.

Visit LovethatBag upcoming sales events in Singapore on the following dates: May 24 at Marriott Hotel, June 8 at Marriott Hotel, June 15 at Grand Park Orchard Hotel and June 22 at Marriott Hotel.

■ For more information, visit www.lovetthatbag.com.sg or call LovethatBag at +65-6793 0985 or +65-9018 8745.